



Order / Rev: 187446  
 Alt Order #:  
 Flight Dates: 10/29/12 - 11/05/12

Advertiser: Issue/Crossroads GPS  
 Product Desc: Crossroads GPS  
 Estimate: 1301

KMGH

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 6	KMGH	10/29/12	11/05/12	11A-12P News/KMGH 11A-12P News	CA	11A-12P	MTWTF--	1:00	5	\$1,600.00	P1	0.00	NM	6	\$9,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/29/12	11/04/12	MTWTF--		5				\$1,600.00		0.00			
		Week: 11/05/12	11/11/12	M-----		1				\$1,600.00		0.00			
N 7	KMGH	11/04/12	11/04/12	SUN 4PM 4PM - SUN	CA	4P-430P	-----S	1:00	1	\$600.00	P1	0.00	NM	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/29/12	11/04/12	-----S		1				\$600.00		0.00			
N 8	KMGH	11/04/12	11/04/12	ABC GMA SUN GMA SUN	CA	Sun GMA 6A-7A	-----S	1:00	1	\$600.00	P1	0.00	NM	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/29/12	11/04/12	-----S		1				\$600.00		0.00			
N 9	KMGH	11/03/12	11/03/12	7-9a Sat Morning News 7-9a Sat Morning News	CA	7A-9A	-----S-	1:00	1	\$1,300.00	P2	0.00	NM	1	\$1,300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/29/12	11/04/12	-----S-		1				\$1,300.00		0.00			
N 10	KMGH	11/03/12	11/03/12	10P NEWS - SAT 10P NEWS (SAT)	CA	10P-1037P	-----S-	1:00	1	\$2,000.00	P2	0.00	NM	1	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/29/12	11/04/12	-----S-		1				\$2,000.00		0.00			
N 11	KMGH	10/29/12	11/05/12	GMA M-F 7-9A / KMGH GMA M-F 7-9A	CA	7A-9A	MTWTF--	1:00	5	\$1,700.00	P3	0.00	NM	6	\$10,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/29/12	11/04/12	MTWTF--		5				\$1,700.00		0.00			
		Week: 11/05/12	11/11/12	M-----		1				\$1,700.00		0.00			
N 12	KMGH	11/04/12	11/04/12	5pm News Sunday 5pm News Sun Local News	CA	5P-6P	-----S	1:00	1	\$2,000.00	P2	0.00	NM	1	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/29/12	11/04/12	-----S		1				\$2,000.00		0.00			
N 13	KMGH	10/29/12	11/05/12	5-530P News M-F/KMGH 5-530P News	CA	5P-530P	MTWTF--	1:00	5	\$2,800.00	P2	0.00	NM	6	\$16,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/29/12	11/04/12	MTWTF--		5				\$2,800.00		0.00			
		Week: 11/05/12	11/11/12	M-----		1				\$2,800.00		0.00			
N 14	KMGH	10/29/12	11/05/12	Jimmy Kimmel Jimmy Kimmel	CA	11:03P-12:07A	MTWTF--	1:00	5	\$800.00	P2	0.00	NM	6	\$4,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/29/12	11/04/12	MTWTF--		5				\$800.00		0.00			
		Week: 11/05/12	11/11/12	M-----		1				\$800.00		0.00			
N 15	KMGH	10/29/12	11/05/12	6-7A News M-F/KMGH 6-7A News	CA	6A-7A	MTWTF--	1:00	5	\$1,500.00	P3	0.00	NM	6	\$9,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/29/12	11/04/12	MTWTF--		5				\$1,500.00		0.00			
		Week: 11/05/12	11/11/12	M-----		1				\$1,500.00		0.00			
N 16	KMGH	10/29/12	11/05/12	The CHEW The CHEW	CA	1157A-1P	MTWTF--	1:00	5	\$1,600.00	P1	0.00	NM	6	\$9,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/29/12	11/04/12	MTWTF--		5				\$1,600.00		0.00			
		Week: 11/05/12	11/11/12	M-----		1				\$1,600.00		0.00			
N 17	KMGH	10/29/12	11/05/12	7News at 5AM 7News at 5AM	CA	5AM-530AM	MTWTF--	1:00	5	\$800.00	P3	0.00	NM	6	\$4,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/29/12	11/04/12	MTWTF--		5				\$800.00		0.00			
		Week: 11/05/12	11/11/12	M-----		1				\$800.00		0.00			
N 18	KMGH	10/29/12	11/05/12	10P NEWS - M-F/SU 10P NEWS (M-F/SU)	CA	10P-1037P	MTWTF-S	1:00	5	\$5,200.00	P2	0.00	NM	7	\$36,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/29/12	11/04/12	MTWTF-S		6				\$5,200.00		0.00			
		Week: 11/05/12	11/11/12	M-----		1				\$5,200.00		0.00			

